

# Roswell

design / motion / web

Pittsburgh, PA  
roswellbutina.com  
rbutinadesign@gmail.com  
878.645.9361

## EXPERIENCE

**Web Designer / 01/2026-05/2026**

**Grounded Printshop / Erie, PA**

- Redesigned Grounded Printshop's website using Wix, increasing overall site traffic by 211% from January to April 2026
- Designed 7 pages and new, intuitive navigation and membership systems
- Developed visual guidelines to maintain consistency in future site updates

**Office Assistant / 09/2022-05/2026**

**PennWest Office of Alumni Engagement  
Edinboro, PA**

- Designed posters, name badges, tickets, and certificates using Canva
- Assisted alumni with questions and concerns both in person and over the phone
- Developed alumni news documentation procedure and wrote news notes for university magazine

**Intern Graphic Designer / 01/2025-01/2026**

**NWPA Innovation Beehive / Edinboro, PA**

- Branded multiple businesses, working both independently and on teams
- Provided creative direction over the course of the entire branding process for a sports podcast network
- Created logos and social media graphics using Adobe Illustrator, created motion graphics using Adobe After Effects, and designed 7-page website using Squarespace

**Visual Design Intern / 06/2025-08/2025**

**TiER1 Performance Solutions**

**Pittsburgh, PA**

- Storyboarded, illustrated, and animated 2-minute original motion graphics video advertising TiER1 services together with a small team of designers
- Managed multiple clients and projects at any given time in a self-directed environment
- Created PowerPoint slide decks and Adobe After Effects motion graphics for clients, adhering to existing storyboards and brand guidelines

## EDUCATION

**Pennsylvania Western University**

**Edinboro, PA**

**Graphic Design / 05/2026**

Summa Cum Laude

## ACHIEVEMENTS

**Exxvivo: PennWest Edinboro Senior Graphic Design Exhibition, Third Place Winner 2026**

**Michael V. Gmitter Scholarship Exhibition, Third Place Winner / 2026**

**Video/Motion Graphics National Finalist Flux Design Awards / 2024**

**Eagle Scout / Scouting America Troop 304 2022**

## STUDENT INVOLVEMENT

**Graphic Design Club President / 2024-2025, 2025-2026**

- Coordinated all meetings, including workshops, artist talks, and social events
- Managed team of three club officers

**Presenter, Edinboro Art Day / 10/2025**

- Was selected by faculty to represent the PennWest Edinboro Graphic Design program, creating and presenting an overview of the program to over 200 high school students